

# THE AAAAAOOOGAH!

Published by the Ohio Valley Region of MARC-MAFCA



P.O. Box 62303 Sharonville, OH 45241

<http://ovrmafc.com/>

November, 2022

## Director's Column: Tom Blomer



Don't put those cars away yet, we still have plenty of driving weather left! I wanted to remind everyone that our November meeting will be held a week early because of Thanksgiving. The November meeting is also our yearly auction, so be thinking about what spare parts you have laying around that you might not need. I'll also be looking forward to the baked goods that may or may not make their way into the auction.

I'm sure everyone is excited that our Mystery Tour is back on. I know that Art and Al always do a great job at the route and the clues. Please remember that a navigator is highly recommended for this tour.

Finally please remember to sign up for our Christmas Party. Amy Schroeder must receive your form and payment no later than November 18, 2022. I think that is all I have, I'm looking forward to seeing everyone at our next meeting. Get those A's out and keep driving them!

## OVRMAFC CLUB OFFICERS

### Director

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## November 16, 2022 OVRMAFC Club Meeting

### Held one week early because of Thanksgiving

Please arrive no later than 6:30pm to sign in your donations and obtain your bid numbers.

Business meeting starts at 7:00pm  
Auction will start promptly at 7:30pm

Items to be auctioned should have a value of at least \$5 and can include Model A parts, accessories, Era Fashion items, baked goods, etc.

[Sharonville Fire Department 86](#)  
[11637 Chester Rd](#)  
[Cincinnati, OH 45246](#)

## November 20, 2022 Mystery Tour

Art Foreman and Al Audette will again host our annual Mystery Tour.

Participants should meet at:  
[Mitchell Avenue Kroger](#)  
[4777 Kenard Ave](#)  
[Cincinnati, OH 45232](#)

Arrive at 9:30am for instructions.  
Staggered departures will begin at 10:00am.  
A navigator is recommended for each car.



## National Club News

### Model A Restorer's Club (MARC)

- "The Model A News" magazine (6 issues per year)
- Technical Support (free via mail or email)
- National Banquets - National Tours - Membership Meets (All of which include insurance if you are a member)
- MARC also produces publications including:  
Restoration Guidelines & Judging Standards; Technically Speaking Series of Books, Fashion Standards, and Touring Class Judging Standards

MARC: <https://model-a-ford.org/>

### Model A Ford Club of America (MAFCA)

- The *Restorer* magazine (6 issues per year)
- Technical Support (free via mail or email)
- National Banquets - National Tours - Membership Meets
- MAFCA also produces publications including:  
Restoration Guidelines & Judging Standards; Paint and Finish Guide; Hardware Standards, How to Restore Your Model A

MAFCA: <https://www.mafca.com/>

## Editor's Column: Jarrod Williams

A friendly reminder that any submissions for the monthly newsletter need to be received by the 3rd of the month. We send the newsletter to the printer on the 5th of each month to be printed, mailed, and in your hands by the 10th of each month.

My email address is [jarrodwilliams81@gmail.com](mailto:jarrodwilliams81@gmail.com)

2023 club dues should be submitted by February of 2023. The earlier we have them all turned in the quicker I can send out our club roster!

## OVRMAFC Social Media

Facebook: <https://www.facebook.com/groups/ovrmafca>

Instagram: <https://www.instagram.com/ovrmafca/>

## Model A Youth Report



MARC and MAFCA both offer a youth scholarship program to help youth get started in the hobby and to support them as they may make repairs on the car. If you know someone that is 12-22 years old they may qualify for the program.

For more information please visit the below website links:

[MARC Youth Scholarship Program](#)

[MAFCA Youth Scholarship Program](#)

# Model A Ad Puzzles

## NEW CHRISTMAS CARDS & PUZZLES

4 DIFFERENT CARD  
DESIGNS  
CALL DEB 513-429-1960

[WWW.BEEZKNEEZPUZZLES.COM](http://WWW.BEEZKNEEZPUZZLES.COM)



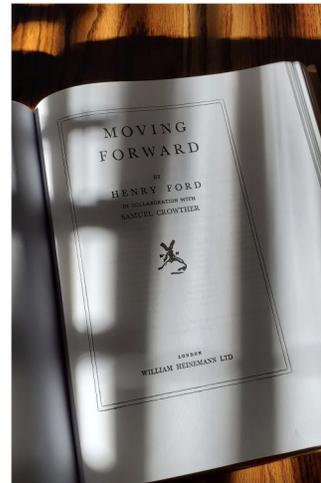
# Ford Themed Book Report: *Moving Forward* by Henry Ford

By: Jarrod Williams

I'm back for another Ford themed book report! This time I read "*Moving Forward*" written by Henry Ford in collaboration with Samuel Crowther. This book was published in 1931 and to me you can really feel the God like authority that Henry speaks from as he talks about the future of what will come from everything his company has contributed to the automotive world. Twenty-one chapters cover subjects such as: The Place of Wages, The Problem of Age, Changing Over an Industry, and A Millionth of An Inch.

Samuel Crowther does another outstanding job bringing all of Ford's thoughts and feelings to a much more enjoyable reading level. In "*Moving Forward*" Ford and Crowther take an often-fond look back on what all Ford, the man and the company, have accomplished in their 22 rein of the industry.

There are numerous examples of Ford boasting about certain areas that they excel in. One of those examples is employing men of all ages. The chapter: *The Problem of Age* is dedicated to the subject of machines, the ways that they help society, and the allowance of the machines for Ford to employ older skilled workers as they would not otherwise be employable without his factory machines. A table dated February 20, 1930, is included in this chapter and I find it utterly amazing. In this table Ford lays out the age and number of men of that age during each of the three shifts at the River Rouge plant on February 20, 1930. We all know the stories and personal accounts of how hard the factory work was, but on this day, there were 7,937 men employed over the age of 50! 127 of those men were over 70! Just soak that in... 90,731 people were employed on one day in the River Rouge. The scale of the factory, the men and women it housed, and the Model T and Model A it produced are just staggering.



THE PROBLEM OF AGE  
NOTE  
THE AGE DISTRIBUTION AT THE RIVER ROUGE PLANT  
ON FEBRUARY 20, 1930.

Age	Number of Men	Age	Number of Men
18	40	69	1026
19	838	70	1045
20	649	71	992
21	771	72	810
22	1371	73	714
23	2550	74	574
24	2442	75	558
25	2161	76	445
26	2027	77	385
27	2068	78	337
28	2255	79	293
29	2405	80	213
30	2692	81	170
31	3195	82	147
32	3814	83	111
33	3547	84	94
34	3535	85	66
35	3632	86	52
36	3668	87	41
37	3721	88	31
38	3366	89	24
39	3406	90	19
40	3410	91	14
41	3062	92	3
42	2552	93	4
43	2322	94	3
44	2201	95	5
45	2140	96	4
46	1992	97	1
47	1852	98	1
48	1627	99	1
49	1488	100	1

No. of men on each shift	Total
Day Rate	Salary men
No. 1	12,110
No. 2	49,325
No. 3	29,287
	90,731

Day Rate	Salary	Factory count
81	1,419	90,731
87	1,477	90,208

In another chapter: *The Work Abroad* Ford describes what the company does when it sets up plants in other countries. I'd like to include an excerpt from this chapter as Ford describes the power plant being assembled in Dagenham, England.

*"We picked out the Dagenham site because it has water, rail and motor transport, and we can therefore put into it everything that we have learned at the River Rouge about the economical handling of materials. The property has frontage on the River Thames. On this we are building a jetty equipped with railroad tracks and cranes, and we are also building a highline on the same general plans as that a River Rouge."*

*"The power plant at the beginning will have a capacity of 30,000kW and will be unusual in that its principal fuel will be the refuse of London, which for hundreds of years has been burning on the dumps nearby. When, on my visit to London, I saw these burning dumps, it occurred to me that they might as well burn to some purpose and that purpose could be the generating of steam. Hence, we have devised plans to burn all this refuse and our tests show that from 666 tons of refuse burned a day we can get 210,000 pounds of steam per hour. This refuse, which will arrive by boat at the jetty, will be handled on an endless conveyor from the jetty to the powerhouse or to a storage bin when the supply exceeds our need"*

For myself, this completes the list of books written by Henry Ford in collaboration with Samuel Crowther.

This was a miniature goal of mine I set this year.

<ul style="list-style-type: none"> <li><b>My Life and Work:</b> The Autobiography of Henry Ford Written by Henry Ford in collaboration with Samuel Crowther. Printed in 1922</li> </ul>	<ul style="list-style-type: none"> <li><b>Today and Tomorrow</b> Written by Henry Ford in collaboration with Samuel Crowther. Printed in 1926</li> </ul>	<ul style="list-style-type: none"> <li><b>Moving Forward</b> Written by Henry Ford in collaboration with Samuel Crowther. Printed in 1931</li> </ul>
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I still have several Ford themed books on deck, and I am excited to get through them and share a little bit about each one.

If you are looking for something new to read, please give *Moving Forward* a chance, it was an excellent read.

# MEETING MINUTES FOR WEDNESDAY, October 26, 2022

Sharonville Firehouse

Sharonville, OH

## CALL TO ORDER:

The meeting was called to order at 7:30 p.m. by Tom Blomer, Director who also led the group in a Moment of Silent Remembrance and the Pledge of Allegiance.

## ATTENDANCE:

The roll call was led by Larry Arnold, Vice Director. There were 40 members present, 5 Model A's were driven.

Guests Pat and Nancy Hessler were welcomed. Pat inherited his father's 1930 Tudor which has been locally garaged since 1970. Members of the car care gang offered to help get the car started. The garage also houses Model T parts which Jarrod Williams offered to evaluate.

## SECRETARY/TREASURER REPORTS:

Both reports were approved as printed in the October 2022 newsletter.

## SUNSHINE REPORT:

October birthdays recognized were Larry Arnold, Tom Losekamp and Dottie Gerdes. October anniversaries celebrated were Bob Blankenship (4 years) Jarrod and Melissa Williams (8 years), Larry and Debbie Arnold (25 years), Mike and Amy Schroeder (33 years), Tom and Jeanette Losekamp (44 years), Gary and Gena Oelrich (48 years).

## CAR CARE GANG:

Terry Owens helped Cliff Gilb get his car started.

**FASHION COMMITTEE:** No report.

## MARC MILEAGE PROGRAM:

Anna Williams reminded participants to submit odometer readings by the end of 2022.

## CAR SHOW:

Amy Schroeder recapped the September 18, 2022 Reading Car Show. Attendance was down due to change in venue and delay to rain date. Total profit after expenses was \$450.

## UPCOMING EVENTS:

The annual Mystery Tour hosted by Art Foreman and Al Audette will be held on Sunday, November 20, 2022. Participants should meet in the Mitchell Avenue Kroger parking lot, 4777 Kenard Ave. at 9:30 a.m. for instructions. Staggered departures will begin at 10:00 a.m. A navigator is recommended for each car.

The annual Holiday Party, hosted by Larry & Debbie Arnold, will be held from 2-6 p.m. on Sunday, December 4, 2022 at the RSVP Event Center, 453 Wards Corner Road, Loveland, OH.

Reservations should be submitted to Amy Schroeder, Treasurer, by the next monthly meeting on Wednesday, November 16, 2022.

Cost is \$25 for members, \$30 for guests. Children under 3 are free.

There will be raffles and an ugly Christmas sweater contest.

Payments submitted by November 4, 2022 will be entered in a drawing for one free meal.

## OTHER EVENTS:

Tom Losekamp announced an auction which will include Model A parts will be held in Blooming Grove, IN on Saturday, November 5, 2022. Contact Tom for more details.

Tom Blomer, who was the winner of last year's bowling party, will plan the next bowling party sometime in January or February 2023.

Jim Thomas will plan an event to view the video of the Bob and Dottie Meyer Model A Trip Around the World.

## NEXT MEETING:

PLEASE NOTE: The November monthly meeting will be held on Wednesday, November 16, 2022 at the Sharonville Fire House. This is one week early to accommodate the Thanksgiving holiday. The annual club auction will be held at this time. Members are encouraged to donate Model A related items valued at least \$5 or homemade baked goods to be auctioned. Each donation will receive one ticket for a drawing. Half of the proceeds will go to the club treasury. The other half will be divided between two members with tickets in the drawing. Please arrive by 6:30 p.m. to sign in items. There will be a brief business meeting at 7:00 p.m. followed by the auction which will begin promptly at 7:30 p.m.

## ADJOURNMENT:

The meeting was adjourned at 8:05 p.m. by Tom Blomer, Director.

## SUBMITTED BY:

Phyllis Pease, Secretary.

### **Model A Upholstery**

### **Interiors, Tops, & Trunks**

Call Dottie Gerdes

(812) 584-5631

### **B & R Early Model**

### **Starter & Generator Repair**

Rob Schwendeman (419) 305-9125

Bill Schwendeman (419) 733-8857

OVR Model A Club  
2022  
Christmas Party  
&  
Holiday Banquet



**JOIN US** for tasty food, exciting games, fabulous prizes, deserving awards, stimulating conversations, and **MORE!**

**DATE & TIME** – Sunday, December 4, 2022 2PM to 6PM

**PLACE** – RSVP Event Center, 453 Wards Corner Road, Loveland, OH 45140

**ATTIRE** – Model A era clothing and ugly sweaters are encouraged.

**COST** - \$25 for each member, \$30 for each nonmember. Kids 3 and under are free.

**RESERVATIONS FORM AND PAYMENT DETAILS –**

- Amy Schroeder must receive your **reservations form and payment by 11/18/2022.**
- Pay Amy **at our monthly meetings** or **mail your reservations form and check to Amy Schroeder 103 Bradford Drive Milford, OH 45150**
- Checks payable to **OVR Model A Club**.
- Check the "Member box" if the person is a member. (Per constitution, members are spouses and children 21 years or younger.)
- Check the "3yrs or under box" for **kids 3 years of age or younger.**
- Check the "Vegetarian meal" if the person wants a vegetarian meal.
- Prices are **\$25 per member, \$30 per nonmember, and free for a child 3 years or younger.**
- Please print only **one name per line.** Print legibly.
- **Pay by November 4, 2022** and be **entered in a drawing to win a \$25 rebate** on one reservation.

**RESERVATIONS FORM -----**

Name: \_\_\_\_\_ Member:  3yrs or under:  Vegetarian meal:

Check number \_\_\_\_\_

**Questions** —If you have questions, email Larry Arnold at [giddyup571@gmail.com](mailto:giddyup571@gmail.com) or call him at 513-545-1019.

Or email Debbie Arnold at [debarnold@gmail.com](mailto:debarnold@gmail.com).

## 2022 OVRMAFC Calendar of Scheduled Events

- **November 16, 2022**  
**OVRMAFC Club Meeting**  
(Held one week early because of Thanksgiving)  
The business meeting will start promptly at 7:00 p.m. and the auction will start promptly at 7:30 p.m. Please arrive no later than 6:30 p.m. to sign in your donations and obtain your bid numbers. Items to be auctioned should have a value of at least \$5 and can include Model A parts, accessories, Era Fashion items, baked goods, etc.  
[Sharonville Fire Department 86](#)  
[11637 Chester Rd](#)  
[Cincinnati, OH 45246](#)
- **November 20, 2022**  
**OVRMAFC Mystery Tour**  
Art Foreman and Al Audette will again host our annual Mystery Tour.  
Participants should meet at:  
[Mitchell Avenue Kroger](#)  
[4777 Kenard Ave](#)  
[Cincinnati, OH 45232](#)  
Arrive at 9:30 a.m. for instructions.  
Staggered departures will begin at 10:00 a.m.  
A navigator is recommended for each car.
- **December 4, 2022**  
**OVRMAFC Holiday Party**  
The club's annual club Holiday Party Festivities will begin at 2:00 p.m. and end by 6:00 p.m.  
[RSVP Event Center](#)  
[453 Wards Corner Rd](#)  
[Loveland, OH 45140](#)  
The cost is:  
\$25 per person for members  
\$30 per non member  
free for children 3 years or younger  
Checks should be made payable to Ohio Valley Region Model A Club and submitted to Amy Schroeder, Treasurer, by November 18, 2022. Payments submitted by November 4, 2022 will be entered in a drawing to receive a \$25 rebate on one reservation.
- **December 17, 2022**  
**Wreaths ACROSS America - Spring Grove Cemetery**  
The club will once again attend the Wreaths ACROSS America event at Spring Grove Cemetery.  
We will meet at Frisch's Big Boy on Spring Grove at 11:00am.  
[Frisch's Big Boy](#)  
[4645 Spring Grove Ave](#)  
[Cincinnati, OH 45232](#)  
We will be departing at 11:30am to drive our Model A's in together. After a short service, people will be asked to place wreaths on the headstones of fallen soldiers that are buried in the cemetery. For more information about the organization please visit their website: <https://wreathscrossamerica.org/>

## The OVRMAFC "Car Care Gang"

Club members Tom Blomer, Terry Owens, and Dennis Schut will graciously volunteer their time and knowledge about Model A's to help you get through an issue with your car. Just remember they will help you, they will not repair the car for you. After all, knowing how the Model A works is just as much fun as driving one!

Give them a call if you need any help or advice.



Tom Blomer  
H: 513-769-3029  
C: 513-477-8257



Terry Owens  
H: 513-831-8580  
C: 513-254-1035



Dennis Schut  
C: 513-317-7225

## Perfume Sprayers

By: Janet Gundlach

Taken From: [https://www.mafca.com/downloads/Fashions/Articles/Perfume Sprayers 2014-05.pdf](https://www.mafca.com/downloads/Fashions/Articles/Perfume_Sprayers_2014-05.pdf)

These perfume sprayers resembled cigarette lighters but were totally different. Ronson and Evans Company both produced these misters. Also notice the two different sizes of the Ronson Perfu-Mist in the following advertisement.

A friend, who searched for years, recently bought a new old stock Ronson sprayer in the original box with paperwork and the wire to clean the sprayer. This was a great eBay find and purchase! Antique stores and dealers may not know or recognize these perfume sprayers. Also check eBay and look for both

sizes, remember the smaller sprayer would fit in your purse and the other size would be for the dresser or vanity. Perfume was definitely popular during our Model A years which explains the development, design and marketing of these sprayers.

Perfume timeline:

- Emeraude by Coty -1921
- Chanel No. 5 by Chanel -1922
- Shalimur by Guerlain -1925
- My Sin by Lanvin -1925
- Paris by Coty - 1926
- Arpège by Lanvin -1927
- Soir de Paris by Bourjois - 1928
- Joy by Jean Patou -1929

### It Looks Like a Lighter, but Sprays Perfume

**S**PRAYING a tiny jet of perfume when its plunger is pushed down, a novel atomizer resembling a cigarette lighter in appearance may be carried in a woman's hand bag, it is said, without danger of spilling its contents. Its nozzle is covered with a cap which is released by a plunger. When the apparatus is closed, a groove in the plunger fits over the cap to hold it in place, while the plunger in turn must be pressed down before the cap can move. Thus, its inventors claim, the device is made air-tight and proof against leakage. To operate the atomizer, one need only press the plunger twice—once to release the spray of perfume. The atomizer is manufactured in two sizes—for carrying in the hand bag and for the dresser.



Resembling a cigarette lighter, this little atomizer sprays a fine jet of perfume when a plunger is pressed.



L & C Mayers Company, 1930

## OVRMAFC Classifieds / Services

- For Sale: 1929 Model "A" Tudor. This is an exceptional "A". Restored to MARC of Excellence standards from a 38,000 mile original car. I have owned this car 53 years, never any rust or damage. Colors: Rose Beige & Seal Brown. Great looking & driving car. **Price: \$15,500 - LOWERED PRICE** Contact: George Elbel 513-753-0060
- Dave Campbell is a member of a car club in Lebanon Ohio. He has Model A tools for sale for \$75. He has refurbished them. Please contact Tom Losecamp if you are interested. Tom Cell: 513-317-6731 or [tlosekamp@aol.com](mailto:tlosekamp@aol.com)

- Paul Hess has a 1929 Model A Cabriolet for sale. It is in pretty decent shape, starts right up, sounds good, has a new top and interior. (H) 812-934-5203 (C) 812-209-8335



- 1930 Model A Coupe New Interior \$14,750 Call Conrad Gerdes (812) 584-5639
- 1929 Model A Extended Cab Truck \$19,900 Call Conrad Gerdes (812) 584-5639
- 1931 Model A 2 Door Phaeton Police Car. New engine, top, tires, radiator and interior. \$17,000 Call Conrad Gerdes (812) 584-5639
- New inserted engines Call Conrad Gerdes (812) 584-5639

# 2023 OVRMAFC Club Dues should be submitted by February 2023!

**Ohio Valley Region Model "A" Ford Club**  
**Membership Application and Roster Information**  
**(PLEASE PRINT LEGIBLY)**

Existing Member:   
New Member:

First Name: \_\_\_\_\_ Spouse First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_ Home Phone: (\_\_\_\_\_) \_\_\_\_\_

Cell Phone: (\_\_\_\_\_) \_\_\_\_\_ Spouse Cell Phone: (\_\_\_\_\_) \_\_\_\_\_

Birthday: \_\_\_\_/\_\_\_\_/\_\_\_\_ Spouse Birthday: \_\_\_\_/\_\_\_\_/\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Spouse E-Mail Address: \_\_\_\_\_

Model A's Owned: \_\_\_\_\_

Monthly newsletter delivery:  E-Mail (saves the club money)  Printed/Mailed

Make **\$35.00** checks payable to: **Ohio Valley Region Model A Ford Club**

Mail dues to: **Jarrold Williams 7973 Miami Ave Cincinnati OH 45243**

2022 Newsletter  
November

Ohio Valley Region Model A Ford Club  
P.O. Box 62303  
Sharonville, OH 45241

